

In this week's Alumnae Spotlight, we feature Alejandra Cardenas from the Class of 2014.

Ale is currently a News Producer at News 4 San Antonio.

Ale's passion for broadcasting began at Providence Catholic School. As a sixth grader, she watched Provet TV each morning and knew that she wanted to be a part of that program once she got to high school. Once her eighth grade year rolled around, she auditioned for the program and was accepted. Ale proudly still has the email from Mr. Darrell Martin, Broadcasting Teacher, documenting her acceptance and offering her a spot in the program for her Freshman Year.



Ale dove straight into Provet TV, having lots of fun and gaining valuable experiences along the way. The program allowed her to work on multiple projects, enter competitions, and explore her talents. Along with being in the Broadcasting program, Ale was also involved in Student Council, served as the Vice President in National Honor Society, and as Drum Major for the Central Catholic Mighty Button Band. Though involved in a multitude of extracurricular activities, Ale's interest in broadcasting and participation in Provet TV, were most prevalent and led to her college and career choice.

As graduation approached in 2014, Ale asked Mr. Martin of which colleges he recommended. He told her that The University of North Texas had a great broadcasting program. Following this advice, Ale researched the program and applied, gaining admission for the Fall of 2014. Before leaving to Denton, TX, Ale obtained a summer internship for Key Ideas, a start-up production company, which helped further her field-related experience.

At UNT, Ale majored in Converged Broadcast Media, with a Minor in Communications. Ale stated that the curriculum at Providence was challenging, and it prepared her immensely for college. She stated that she realized how "lucky" she was to have the group of teachers she did, as well as having a high level of education and expectation of excellence. She said, "The teachers cared, relationships were made, and every day, the teachers challenged us... I always knew there was a support system at Providence." She also attributes some of her spiritual growth to that same support system at PCS.

Upon graduation from UNT, Ale accepted this role as producer at News 4 San Antonio. Producing the 4:30 and 5:00 a.m. shows, Ale plays a pivotal role in delivering breaking news, traffic, weather, and current events to the San Antonio community and beyond. She states that, though the broadcasting program at PCS was still developing, it prepared her for her collegiate experience and beyond, and presented her with an abundance of opportunities.

When asked what advice she'd give to current Provets, Ale stated, "Pray, be kind, and hustle. Life is hard, and it doesn't get any easier going into college. God will give you the strength. Just pray. Be kind, even if you don't get along with everyone. Every person you meet has a purpose. Being kind not only allows that person to feel appreciated, but that's one more person you can rely on to have your back. You can accomplish more that way. Lastly, hustle! You need to work hard for what you want. You can't 'walk', because it'll only take you longer to get to where you want to be."

Congratulations, Ale, on all of your accomplishments. We are so proud of you and look forward to seeing the many successes your career will unfold!